



All students succeed in a future they create.

Fine Arts Department

Danny Detrick, Director 9200 Mid Cities Blvd., North Richland Hills, Texas 76180

817.547.5921

DATE: July 15, 2010

TO: BISD Business Community

RE: Vending opportunity

It is with great pride we announce the All-Birdville Marching Band has been selected to march in the **122nd Tournament of Roses® Parade!** As one of only 15 bands invited from around the world, we are the **ONLY** band selected from Texas. On 1.1.11, over one million people will surround us as we march along the famed parade route with an additional 1.5 billion television viewers watching worldwide.

It is the intent of BISD to make this trip as affordable as possible for every eligible student. With your support, all of our band students will proudly represent the entire Birdville community worldwide.

On August 28, 2010 the All-Birdville Marching Band will host MOONLIGHT MARCHING MADNESS!, a community fundraising event at the Fine Arts & Athletic Center (FAAC) at the corner of Precinct Line Rd. & Mid-Cities Blvd from 6:00-11:00pm. This carnival-like atmosphere will feature live music, hot-air balloon rides, bounce houses and inflatables, The All-Birdville Marching Band and other entertainment.

We encourage you to secure a **vendor booth space** at a nominal flat rate (\$50 non-electrical; \$75 with electricity) and give your business exposure to a very large crowd while also supporting the All-Birdville Marching Band's journey to Pasadena! Please note that booth space is currently secured for companies that have already donated \$500 or more.

To secure your spot, please contact **Kathy Handler at (817) 547-5921 or kathy.handler@birdvilleschools.net.**

Sincerely,

A handwritten signature in black ink that reads "D. Detrick".

Danny Detrick



Look for us on Facebook at **BISD Rose Parade**
www.bisdroseparade.com